



All Individuals Matter

April 2021

Dear parent/guardian

WINCHELSEA PRIMARY SCHOOL – DIAMOND CLASS SCHOOL MILK SCHEME

Winchelsea Primary School enjoys a school milk scheme delivered by Cool Milk. Each child who is registered with Cool Milk receives a 189ml portion of semi-skimmed milk every school day. The school office registers all pupils under 5 years old (who wish to have milk daily) onto the scheme, where their milk is paid for by the Department of Health. However, once a child turns 5 years old, they are no longer entitled to this.

Until this point each academic year, we normally have enough milk to share between all Diamond Class children, regardless of those who have turned 5 years old earlier in the academic year. However, with more children now reaching their 5th birthday, we have reached the point where we cannot continue to share the 'Under 5s' milk amongst everyone, and now only those under 5 years old will be able to have milk, unless the child is entitled to Free School Meals or it is ordered and paid for by the child's parent/guardian.

If you would like your child to continue to have milk at morning break once they have reached their 5th birthday and beyond, you can open a parent account with Cool Milk to pay by half-termly, termly or annual instalments. The cartons of milk are at a subsidised* rate of 26p per day which equates to about £15 per term depending how many school days are in the term. If you do not want your child to have school milk after their 5th birthday, there is absolutely no pressure or expectation for you to purchase any; it is entirely at your own discretion. If you do not order any milk, your child's entitlement, and hence their allocation of milk, will simply cease upon their 5th birthday.

If you would like your child to have milk beyond their 5th birthday, it is very easy to order and pay for it. You can either:

1. Go online and register your child at www.coolmilk.com
2. Collect a leaflet from the school office and post your registration details.

Payments can be made directly to Cool Milk online, over the phone (08448 542913) or at a local PayPoint by a Tuesday at 5pm for your child's milk allocation to start the following week.

Please let the school office know if you do place an order of milk for your child, so that we can ensure that they receive this. If you believe your child is entitled to milk due to being eligible for Free School Meals, please come to the school office and ask about how to confirm your eligibility.

Kind regards

Alison J McCann

Administrative Assistant

*Milk for over-5s is subsidised by the Rural Payments Agency and the EU.

